

AMITY BUSINESS SCHOOL (ABS),

AMITY UNIVERSITY HARYANA (AUH), MANESAR.

Brief Report on Industry Visit to Parle Industry at Bahadurgarh for MBA, II semester students.

Visit Date: 27.January.2015

No.of MBA, II Semester students visited: 50.

Faculty Co-ordinator: Ajay Kumar Pandey, Asst. Prof., ABS., & Ankur Gupta, Dy.Director, CRC.

S.No.	Industry Visit Programme	Industry Visit detail	Remarks
1.	Visit initiation	The Industry visit to Parle Industry at Bahadurgarh plant for MBA, II semester students, initiated from AUH campus on 10.30 am, accompanied by ABS Faculty Coorinator and Dy. Director, CRC Ankur Gupta.	The MBA students are curious and enthusiastic for the industry visit.
2.	Visit conduction	The MBA students along with ABS, CRC coordinators are welcomed at Parle Bahadurgarh plant by their HR and Operation head. The group is then apprised for the working of Biscuit, Candies producing process at Parle through screening of a short film at their Auditorium and briefing by their HR Head. The group is then divided into two sub groups for plant viewing to understand Biscuits, Candies manufacturing and baking process. The following up of hygiene, safety and quality measures at Parle Bahadurgarh plant in their automated raw material mixing, baking and final packing stages is well explained by accompanying their HR and Operation Managers.	The MBA students understood the process of Biscuits, Candies producing with adherence to quality control, hygiene and safety measures.
3.	Visit conclusion	The industry visit concluded at 2.30 pm and after photo-session and thanksgiving, the MBA students and co-ordinators departed to the university campus.	The industry visit to Parle Industry at their Bahadurgarh plant conducted successfully.